A FASTER PAYMENT SYSTEM THAN BITCOIN, BACKED BY ADVERTISING CREDITS IN INDEPENDENT MEDIA TO HELP DEFEAT MAINSTREAM MEDIA.

(Formerly Bitxcoin now merged with Independent Media Coin)

Disclaimer of liability.

The purpose of this White Paper is to present Bitcoin 2.0 to potential token holders in connection with the proposed Token sale. The information set forth below may not be exhaustive and does not imply any elements of a contractual relationship. Its sole purpose is to provide relevant and reasonable information to potential token holders in order for them to determine whether to undertake a thorough analysis of the company with intent of purchasing Bitcoin 2.0 Tokens.

Nothing in this White Paper shall be deemed to constitute a prospectus of any sort or a solicitation for investment, nor does it in any way pertain to an offering or a solicitation of an offer to buy any securities in any jurisdiction. This document is not composed in accordance with, and is not subject to, laws or regulations of any jurisdiction, which are designed to protect investors.

Bitcoin 2.0 Token is a utility token. This product is not a digital currency, security, commodity, or any other kind of financial instrument and has not been registered under the Securities Act, the securities laws of any state of the United States or the securities laws of any other country, including the securities laws of any jurisdiction in which a potential token holder is a resident.

Bitcoin 2.0 Token cannot be used for any purposes other than those provided in the White Paper, including but not limited to, any investment, speculative or other financial purposes.

Bitcoin 2.0 Token is not intended for sale or use in any jurisdiction where sale or use of digital tokens may be prohibited.

Bitcoin 2.0 Token confers no other rights in any form, including but not limited to any ownership, distribution (including but not limited to profit), redemption, liquidation, proprietary (including all forms of intellectual property), or other financial or legal rights, other than those specifically described in the White Paper.

Certain statements, estimates and financial information contained in this White Paper constitute forward-looking statements or information. Such forward-looking statements or information involve known and unknown risks and uncertainties, which may cause actual events or results to differ materially from the estimates or the results implied or expressed in such forward-looking statements. White Paper can be modified to provide more detailed information.

This English language White Paper is the primary official source of information about the Bitcoin 2.0 Token. The information contained herein may from time to time be translated into other languages or used in the course of written or verbal communications with existing and prospective customers, partners etc. In the course of such translation or communication some of the information contained herein may be lost, corrupted, or misrepresented.

The accuracy of such alternative communications cannot be guaranteed. In the event of any conflicts or inconsistencies between such translations and communications and this official English language White Paper, the provisions of this English language original document shall prevail.

Contents.

Introduction 3
Ethereum 4
Advantages 6
Bitcoin soars 204% in 2020 7
Less risk of losing fortunes 8
Initial Coin Offering (ICO) 10
What is New Media Coin? 11
The team 12
FAQ 15
Disclaimer 15
About Australian National Review 16
Facebook insights 18
Thousands of supporters 19
Who owns Newsmax Media? 20
The death of mainstream media 21
Media history 22
Global News Network 24
How will this work? 25
The problem 26
$100 million company 27
These 6 corporations control 90% of the media 28
Global News Network 29
Help us be a force for good in the world today 30
Support us in continuing our independent journalism 31

Introduction.

We all know that Cryptocurrencies are rapidly becoming a trillion-dollar industry, and many are discovering that blockchain technology is the future of the world.

The market cap as of January 2021 has surpassed $918 billion, with Bitcoin making up $660 billion of this. Bitcoin 2.0 is a new Cryptocurrency / company that is looking to innovate the Global Payment System.

If Bitcoin was being started over again, it would most likely use the superior Ethereum blockchain platform. Some consider Bitcoin 2.0 to be like Bitcoin as a payment system but expected to be better due to its more effective blockchain technology platform.

Plus it's backed by real value in advertising credits in independent media news sites and news networks, meaning that it can be converted to be used for advertising space for any business or individual at any time. It can also be sold to anyone wanting to utilise advertising. This gives it additional intrinsic value above Bitcoin.

Bitcoin was founded to remove the power of money supply from the greedy central bankers to put it back in the hands of the people.

Bitcoin 2.0 is designed to still do that, but is a faster and updated payment system. It was also created to help defeat mainstream media by supporting an independent alternative and conservative news sites. In doing so, exposing the truth about the criminal cabal that's using mainstream media to deceive and mislead the public.

Bitcoin started the revolution to expose the greedy central bankers after the GFC. Now Bitcoin 2.0 will finish it by ensuring the masses get access to the truth by supporting the growth of much needed independent media to destroy the stranglehold mainstream media has had over the world.

The team consists of successful early-stage bitcoin investors looking for the next up and coming Cryptocurrency and a development team that's helped develop several other Cryptocurrencies.

Bitcoin 2.0 is similar to Bitcoin with some subtle and simple yet important differences. Firstly if Bitcoin was starting out now it would most likely use the superior Ethereum network that Bitcoin 2.0 has used.

While Bitcoin has long been dominant in the cryptocurrency scene, it is certainly not alone.

Ethereum is another cryptocurrency related project that has attracted a lot of hype because of its additional features and applications. The first thing about Ethereum is that it is not just a digital currency.

Another noteworthy cryptocurrency is Bitcoin Cash which was created in August 2017 from a fork of Bitcoin. Bitcoin Cash increased the size of blocks, allowing more transactions to be processed and improving scalability.

The average number of transactions per block on Bitcoin at the time Bitcoin Cash was proposed was between 1,000 and 1,500. The number of transactions on Bitcoin Cash's blockchain during a stress test in September 2018 surged to 25,000 per block.

Ethereum.

1.1 Advantage

While most people are more familiar with Bitcoin, Ethereum has also gained its fair share of the market. However, the key difference between the two lies in the technology used by Ethereum and Bitcoin.

The difference in the system would be that Ethereum's data processing is much faster than Bitcoin, as Ethereum's system automatically applies the terms and conditions of a contract once it has been agreed upon.

While many might think that Ethereum may be inferior to Bitcoin because its price value is lower, this is actually a good thing for potential investors who are looking for means of investing other than Bitcoin. The lower price may attract more investors as there is more room for growth. The only drawback would be that Ethereum is not as well established as Bitcoin. In consideration of this, Bitcoin is safer than Ethereum.

1.2 More than just money

The first thing about Ethereum is that it is not just a digital currency. It is a blockchain-based platform with many aspects. It features smart contracts, the Ethereum Virtual Machine (EVM) and it uses its currency called ether for peer-to-peer contracts.

Ethereum's smart contracts use blockchain stored applications for contract negotiation and facilitation. The benefit of these contracts is that the blockchain provides a decentralized way to verify and enforce them. The decentralized aspect makes it incredibly difficult for fraud or censorship.

Ethereum's smart contracts aim to provide greater security than traditional contracts and bring down the associated costs.

The smart contract applications are powered by ether, Ethereum's blockchain based cryptocurrency. Ether, as well as other cryptoassets, are held in the Ethereum Wallet, which allows you to create and use smart contracts.

1.3 Differences Between Ethereum and Bitcoin

There are also many smaller aspects that differ between the two blockchain-based projects. Bitcoin's average block time is about 10 minutes, while Ethereum's aims to be 12 seconds. This quick time is enabled by Ethereum's GHOST protocol. A faster block time means that confirmations are quicker. However, there are also more orphaned blocks.

Another key difference between them is their monetary supply. More than two-thirds of all available bitcoin have already been mined, with the majority going to early miners. Ethereum raised its launch capital with a presale and only about half of its coins will have been mined by its fifth year of existence.

The reward for mining Bitcoin halves about every four years and it is currently valued at 12.5 bitcoins. Ethereum rewards miners based on its proof-of-work algorithm called Ethash, with 5 ether given for each block. Ethash is a memory hard hashing algorithm, which encourages decentralized mining by individuals, rather than the use of more centralized ASICs as with Bitcoin.

Bitcoin and Ethereum also cost their transactions in different ways. In Ethereum, it is called Gas, and the costing of transactions depends on their storage needs, complexity and bandwidth usage.

In Bitcoin, the transactions are limited by the block size and they compete equally with each other. Ethereum features its own Turing complete internal code, which means that anything can be calculated with enough computing power and enough time. Bitcoin does not have this capability.

While there are certainly advantages to the Turing-complete, its complexity also brings security complications, which contributed to the DAO attack in June 2016.

Ethereum (ETH) ★★★★★

Ethereum is a decentralised platform that runs smart contracts: applications that run exactly as programmed without any possibility of downtime, censorship, fraud or third party interference. In many ways Ethereum is how the internet was supposed to be. Free, open and uncensored.

In some aspects it's design is very similar to Bitcoin. Miners hash blocks of transactions and are rewarded in newly created coins, in this case ether (ETH). On the other hand Ethereum is vastly different.

That's because Ethereum and it's technology is a decentralized app platform for which money is merely one of the possible applications.

Ethereum uses a new type of proof-of-work algorithm specifically designed for the project called Ethash. An algorithm that is supposed to mimic the beneficial features of SHA256 hashing, yet utilize some key principles found in the Scrypt algorithm.

This creates a memoryhard algorithm that will be more resistant to ASIC's. A dedicated hardware that is only designed to mine a specific coin or more so to solve a certain computational task.

Yet it's similarities with Bitcoin and other cryptocurrencies, Ethereum is not only a currency, it's platform for smart contracts and decentralized applications.

Or as Wikipedia says:

Ethereum is a blockchain-based virtual machine and Web 3.0 platform featuring stateful user-created digital contracts and a Turing-complete contract programming language. Ethereum uses its underlying network unit, Ether, as payment to execute Ethereum contracts as a workaround to the halting problem.

Though this might sounds like technical gibberish. Ethereum truly servers as a new and viable option for creating and deploying blockchain-style application that requires decentralized trust.

Possibly the REAL web 3.0, a new layer of the internet, building on the same core principles and building blocks that once governed the internet. Freedom, privacy and trust.

The Bitcoin 2.0 developers are utilising the Ethereum Blockchain for the ICO because it's considered ideal for this.

They will then utilise some of the bitcoin cash blockchain technology and combine with segwit 2x to complete the variation and use this as an improved payment system.

Effectively it is an improved version of Bitcoin Cash. This will provide the ideal and superior payment processing as a global payment system.

Ethereum 2.0

Ethereum 2.0 (Eth2) is a major upgrade to the current Ethereum public mainnet, designed to accelerate Ethereum's usage and adoption by improving its performance.

The launch of Ethereum 2.0 is especially significant compared to past upgrades because of the implementation of a Proof of Stake consensus mechanism, moving the network away from its existing Proof of Work architecture.

Advantages.

It's for these advantages that Bitcoin 2.0 chose to utilise the Ethereum blockchain for its Cryptocurrency.

However Bitcoin's success has caused it to be used less for what it was designed for. I.e. that is as a payment system. Due to it's volatility many don't use it to buy things but more as a store of wealth like Gold.

This alone could make Bitcoin worth as much as $10 trillion one day, much the size of the Gold Market (about 50 times it's $10,000 USD price as of late November 2017). Or about 15 times it's 2021 price as high as $33,000 USD with $660 billion market value.

Bitcoin 2.0 was designed to help solve the volatility and become a better payment system.

How? Ideally longterm safer to invest in.

Many potential investors and users of Cryptocurrency remain on the sidelines because they don't get why "Bitcoin" can be backed by nothing yet keep rising thus many think its a temporary bubble.

Yet many are eager to invest into a Cryptocurrency like Bitcoin but backed by real value.

This gives them more security and more confidence and will help attract many more users into Cryptocurrencies who otherwise refuse to participate.

It will also ensure Bitcoin 2.0 survives the inevitable dot com style crash that may eventually occur with Cryptocurrency boom meaning those with longterm business adoption or asset backing will continue growing where many other Cryptocurrencies will not survive.

So Bitcoin 2.0 is like Bitcoin but on a superior blockchain and importantly is backed by advertising credit to support independent media, making it an even better payment system as it's more stable and still ideal as a store of gold as it's backed by real assets.

It's for these reasons it's expected to be utilised widely as a digital payment system.

Partners

Existing Partners are already signing up to utilise Bitcoin 2.0 as a payment system.

This alone creates demand for potential tens of Millions of Bitcoin 2.0 purchases per annum.

Bitcoin 2.0 will target organisations with large sales or distributor networks to utilise it Cryptocurrency to pay a portion of its network in. As many wish to be involved in the Cryptocurrency industry and this is one way they can boost potential incomes of their teams at no extra cost assuming Bitcoin 2.0 price rises (which increased demand and users causes).

Bitcoin soars 204% in 2020. Should you invest?

Mint | Avneet Kaur | 17 December, 2020

- ***Year to date, the bitcoin is up by 204%***
- ***Right way to invest in bitcoin***

Bitcoin has surged about 20% this week, breaching $22,000 for the first time to reach its all time high of $22,158.40.

The largest cryptocurrency in the world has soared by over 13% in the last 24 hours.

Year to date, the bitcoin is up by 204%. Why this surge? These kind of returns can attract any investor to invest in bitcoins. Should you invest? Which is the right way to invest for retail investors?

"Bitcoin breaking above $20,000 is a milestone in a year which saw numerous ups and downs in the global economy.

This is mainly due to numerous global renowned investors, institutions putting their weight behind Bitcoin.

The earlier skepticism has now been replaced by wide-spread acceptance and acknowledgment of Bitcoin as a strong investment option," says Sumit Gupta, CEO and co-founder of CoinDCX.

Institutional adoption of the cryptocurrency is happening. Not just corporates but financial institutions are selling gold and buying bitcoin, which has built confidence in the minds of the investors.

"Companies like micro-strategy and insurer massmutual have both invested $475 million and $100 million respectively in bitcoin. Also, large businesses like Paypal now allow its customers to access crypto.

Regulatory concerns are turning favourable in different parts of the world. All these developments have built a lot of confidence in the minds of the investors leading to a price rally," says Ashish Singhal, CEO and Co-Founder, CoinSwitch Kuber.

"Recently, Massmutual, an insurance giant, made its way into Bitcoin investments. Additionally, Alan Howard, billionaire hedger fund manager, is among the backers of a new institutional-focused investment firm, called One River Asset Management, that's eyeing an as much as $1 billion allocation to bitcoin," says Sumit Gupta.

Cryptocurrencies like Bitcoin are the future and will play an integral part in the dynamics of world finance, believe the experts. They expect bitcoins to cross 1 trillion market cap soon.

"There are at least 20 firms worldwide who own bitcoin on their balance sheet. And Fidelity, blackrock, and others which manager trillions in assets are bullish on bitcoin.

With additional institutional adoption we see bitcoin easily to cross the 1 trillion market cap which is currently sub 400 billion.

That basically pegs BTC price to 50K USD in the next 12 months," says Gaurav Dahake, CEO, Bitbns.

Should you invest in Bitcoins?

Evaluate your risk appetite and choose investment options wisely, say investment experts.

"Bitcoin is a very risky investment option and putting a bulk of your investment in Bitcoin is not advisable. Prices of Bitcoin have been extremely volatile. There is not enough data for experts to analyse them, so people are investing with imperfect information and joining the herd of speculators," says Neeraj Singh, a registered investment advisor.

Some experts say getting into it early would be beneficial for Indians. Experts suggest to invest in a disciplined manner just like SIP or systematic investment plan in mutual funds to reduce the risk of timing the entry in the bitcoins.

"Users should invest wisely through SIPs in bitcoin because bitcoin is fairly volatile.

But overall to protect wealth and to ensure the value of their money stays and does not depreciate a bitcoin exposure is a must," says Gaurav Dahake.

Investment advisors caution investors not to get swayed by the fabulous returns. They say, bitcoins are highly risky and not easy to understand.

Man has two guesses to unlock bitcoin worth $240m

13 January | BBC News

We've all been there - brain fog makes us forget our password and after eight frantic attempts, we have just two left.

That's the situation for programmer Stefan Thomas but the stakes are higher than most - the forgotten password will let him unlock a hard drive containing $240m (£175m) worth of Bitcoin.

His plight, reported in the New York Times, has gone viral.

Ex-Facebook security head Alex Stamos has offered to help - for a 10% cut.

Bitcoin has surged in value in recent months.

One bitcoin is currently worth $34,000.

But the cryptocurrency is volatile.

And experts are divided about whether it will continue to rise or crash.

Few dollars

Mr Thomas, who was born in Germany but lives in San Francisco, was given 7,002 bitcoins as payment for making a video explaining how cryptocurrency works more than a decade ago.

At the time, they were worth a few dollars each. He stored them in an IronKey digital wallet on a hard drive. And he wrote the password on a piece of paper he has lost.

Own bank

After 10 failed attempts, the password will encrypt itself, making the wallet impossible to access.

Perhaps unsurprisingly, the dilemma has put him off cryptocurrencies.

He told the New York Times: "The whole idea of being your own bank - let me put it this way, do you make your own shoes?"

"The reason we have banks is that we don't want to deal with all those things that banks do."

Locked out

Mr Stamos, who is now professor at the Stanford Internet Observatory, tweeted Mr Thomas: "Um, for $220m in locked-up Bitcoin, you don't make 10 password guesses but take it to professionals to buy 20 IronKeys and spend six months finding a side channel or uncapping.

"I'll make it happen for 10%.

"Call me."

Mr Thomas would not be the first potential Bitcoin millionaire to be locked out of their fortune.

Currently, about $140bn worth of Bitcoin is lost or left in wallets that cannot be accessed, according to cryptocurrency-data company Chainanalysis.

And businesses helping retrieve digital currency receive multiple requests each day.

The New York Times article also references an entrepreneur who lost about 800 bitcoins when a colleague reformatted a laptop containing the private keys to his wallet.

And in 2013, a Welsh man desperately searched a landfill site after throwing away a computer hard drive containing 7,500 bitcoins.

At the time worth more than £4m, this would now be valued at more than £250m.

Less Risk of Losing Fortunes.

Many in the past have lost their new found fortunes, Bitcoin 2.0 will not have these challenges its predecessor had, one of its lead developers told ANR news.

"One of the many benefits" he said, "is we can support multi-signatures and multi-factor authentication" which would elieviate this devestation form occurring to Bitcoin users in the future.

If someone did happen to lose their password and were unable to access their coins, for a fee Bitcoin 2.0 can help retrieve it for them so they don't lose their Coins like an estimated 13% of bitcoins have been lost int he past, totalling $130 billion.

Man makes last-ditch effort to recover $280 million in bitcoin he accidentally threw out

CNBC | Ryan Browne | 16 January, 2021

- **James Howells, 35, said he mistakenly put a hard drive with 7,500 bitcoins in the trash while clearing out his home in 2013.**
- **At today's prices, that haul would be worth more than $280 million.**
- **He needs permission from his local council to search a garbage dump he believes contains the lost hardware.**
- **The Newport City Council has rejected his requests to look through the landfill, citing environmental and funding concerns.**

LONDON — A British man who accidentally threw out a hard drive with a trove of bitcoin on it is once again urging local city officials to let him search for it in a landfill site.

James Howells, a 35-year-old IT engineer from Newport, Wales, said he discarded the device while clearing out his home in 2013. He claims he had two identical laptop hard drives, and that he mistakenly put the one containing the cryptographic "private key" needed to access and spend his bitcoins in the trash.

After all these years, Howells is still confident he'd be able to recover the bitcoin. Though the external part of the hard drive may be damaged and rusted, he believes the platter inside may still be intact.

"There is a good chance the platter inside the drive is still intact," he told CNBC. "Data recovery experts could then rebuild the drive or read the data directly from the platter."

Howells says he had 7,500 bitcoins which, at today's prices, would be worth more than $280 million. He says the only way to regain access to it would be through the hard drive he threw in the trash eight years ago.

But he needs permission from his local council to search a garbage dump he believes contains the lost hardware. The landfill is not open to the public and trespassing would be considered a criminal offense.

Howells has offered to donate 25% of the haul — worth around $70.8 million — to a "Covid Relief Fund" for his home city if he manages to dig up the hard drive. He has also promised to fund the excavation project with the backing of an unnamed hedge fund.

But the Newport City Council has so far rejected his requests to look through the landfill, citing environmental and funding concerns. And it doesn't seem like local officials are about to budge anytime soon.

"As far as I am aware they have already rejected the offer," Howells said. "Without even having heard our plan of action or without being given a chance to present our mitigations to their concerns regarding the environment, it's just a straight up 'no' every time."

A spokesperson for the council told CNBC it had been "contacted a number of times since 2013 about the possibility of retrieving a piece of IT hardware said to contain bitcoins," the first being "several months" after Howells first realized the drive had gone missing.

"The council has told Mr Howells on a number of occasions that excavation is not possible under our licencing permit and excavation itself would have a huge environmental impact on the surrounding area," the council spokesperson said.

"The cost of digging up the landfill, storing and treating the waste could run into millions of pounds — without any guarantee of either finding it or it still being in working order."

It's not hard to imagine why Howells would want to salvage the equipment. Bitcoin prices have skyrocketed in the past few months, hitting an all-time high near $42,000 last week before pulling back sharply.

The New York Times reported Tuesday that a programmer in San Francisco has been locked out of 7,002 bitcoins — worth about $267.8 million today — because he forgot the password needed to unlock a small hard drive containing the private key to a digital wallet.

Bitcoin's network is decentralized, meaning it isn't controlled by a single individual but a network of computers. Each transaction originates from a wallet which has a "private key." This is a digital signature and provides mathematical proof that the transaction has come from the owner of the wallet.

Initial Coin Offering (ICO).

1.1 Details.

Name:	Bitcoin 2.0
Supply:	200,000,000
Platform:	Ethereum
Category:	Payments
ICO Price:	$0.20 per coin
Total ICO Value:	$40,000,000

This token sale is not available to US or Singapore Residents or Australian Retail Investors.

1.2 Seed Funding.

Bitcoin 2.0 plans to list in 2021 at $0.20 (exact price may change). There are some small private sales of Bitcoin 2.0 that may occur prior to listing from Bitcoin 2.0 Foundation buy back of some original coins.

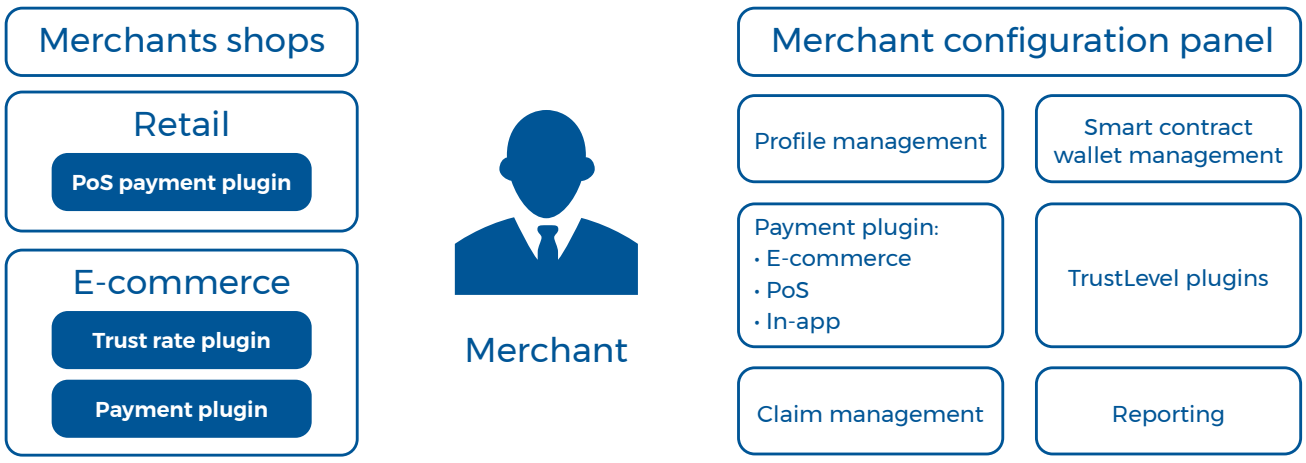
Otherwise it's only available at ICO or after it's listed or via making donations of $500 USD or more to our Independent Media Partners which includes pre paid advertising credit.

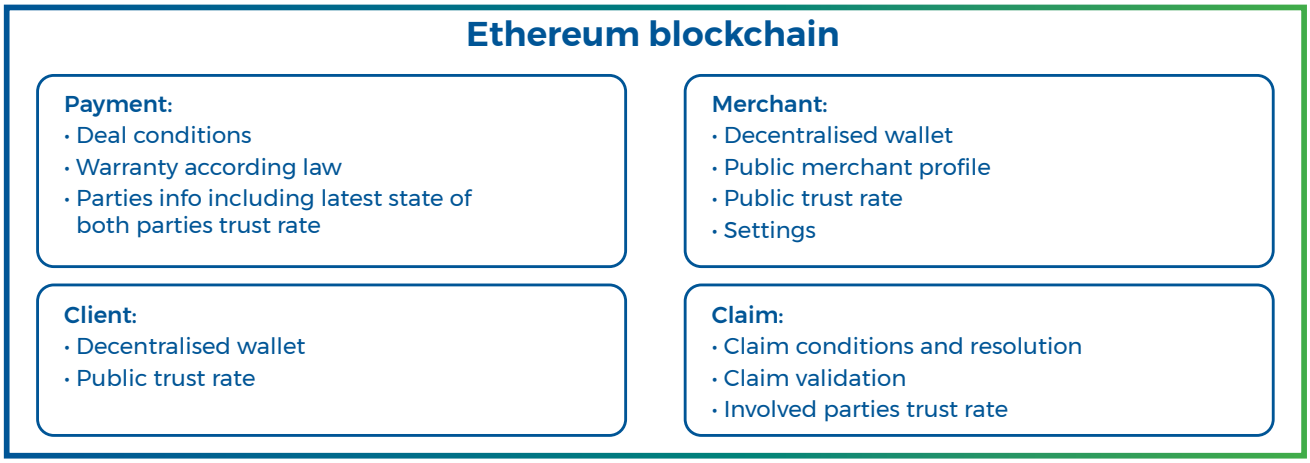
1.3 Allocation.

Allocation	Cliff	Vesting
Staff and Shareholders	12 months	8.33% per month
Seed	2 months	8.33% per month

1.4 Token Allocation.

Allocation	%	Total Tokens
Open Market, Pre Sale & Seed Rounds	25%	50M
Staff Administration Developers	10%	20M
Advisors & Founding Investors	12.5%	25M
Bitcoin and Bitcoin 2.0 Foundation	15%	30M
World Solutions Foundation	7.5%	15M
Independent Media Partner Program *(to help end Mainstream media dominance)*	25%	50M
Charity Partners *(to help end child sex trafficking)*	2.5%	5M
Institutional and Hedge Funds	2.5%	5M





What is New Media Coin?

We all know that Cryptocurrencies are rapidly becoming a trillion-dollar industry and many are discovering that blockchain technology is the future of the world.

The market cap as of January 2021 has surpassed $918 billion, with Bitcoin making up $660 billion of this. Bitcoin 2.0 is a new Cryptocurrency / company that is looking to innovate the Global Payment System.

If Bitcoin was being started over again, it would most likely use the superior Ethereum blockchain platform. Some consider Bitcoin 2.0 to be like Bitcoin as a payment system but expected to be better due to its more effective blockchain technology platform.

Plus it's backed by real value in advertising credits in independent media news sites and news networks meaning it at any time can be converted to using for advertising space for any business or individual or sold to anyone wanting to utilise advertising. This gives it additional intrinsic value above Bitcoin.

Bitcoin was founded to remove the power of money supply from the greedy central bankers to put it back in the hands of the people.

Bitcoin 2.0 is designed to still do that but a faster and updated payment system but also created to help defeat mainstream media by supporting independent alternative and conservative news sites to expose the truth about the criminal cabal that's using mainstream media to deceive and mislead the public.

Bitcoin started the revolution to expose the greedy central bankers after the GFC and now Bitcoin 2.0 will finish it by ensuring the masses get access to the truth by supporting the growth of much needed independent media to destroy the stranglehold mainstream media has had over the world.

New Media Coin will invest into independent media assets such as ANR Global News Network to help them build a 24 hour news channel and other future independent media assets. The world needs Independent Media now more then ever to fight mainstream media.

New Media Token has intrinsic value in which you can purchase advertising with ANR.

In fact the only way to acquire New Media Coin is by purchasing pre paid advertising which you can use or sell (and receive cash for), plus you receive new media coin which you can resell when it lists on Crypto Exchange, so you receive double the benefit!

Bitcoin 2.0 takes over New Media Coin

This was done to assist the revolution of independent media and accelerate the death of "mainstream media".

Many people Globally are happy to donate to such a cause or purchase tokens to support the mission of what New Media Coin (now Incorporated into Bitcoin 2.0).

Bitcoin 2.0 is creating its own Telegram/ WhatsApp platform for the public to use. With many deserting WhatsApp because of censoring and privacy issues and Telegram likely to be targeted like Parler was the demand for a "free speech" platform is crucial. This alone can become a significantly valuable part of Bitcoin 2.0.

The team.

Corporate Governance & Team Experience

Bitcoin 2.0 is recruiting a wide team of Advisors with diverse backgrounds to add to its expanding team. This is to ensure not only its long term success but also to ensure its corporate governance is to a high level so when regulation occurs Bitcoin 2.0 is well prepared.

Ethics Committee

A 5 Member Ethics Committee is being put in place also to ensure management and operations are held fully accountable to the highest standards expected of a fast growing organisation.

- The team is both diverse and expanding
- There is currently a team in London, Australia and Asia, making Bitcoin 2.0 a success
- This is expected to expand before the ICO and after, especially as marketing personal are added to get merchants and organisations on board to use Bitcoin 2.0 as another payment system
- With the growing acceptance of Bitcoin it is becoming much easier to have merchants accept Cryptocurrencies

Senior Advisor

(Editorial Director for the American Institute for Economic Research)

Jeffrey Tucker

Jeffrey Tucker is Editorial Director for the American Institute for Economic Research. He is also a managing partner of Vellum Capital, founder and chief Liberty Officer of Liberty.me, an adviser to blockchain application companies, past editorial director of the Foundation for Economic Education and Laissez Faire Books, founder of the CryptoCurrency Conference, and author of many thousands of articles in the scholarly and popular press and eight books in 5 languages.

He speaks widely on topics of economics, technology, social philosophy, and culture. He is available for speaking and interviews via his email.

Advisor

(Best Selling Author & Early Stage Bitcoin Investor)

Jamie McIntyre

Founder of Australia's first Bitcoin ATM company and Australia's First Bitcoin Global Conference and Author of "How to become a Bitcoin Millionaire" 2013. Predicted Bitcoin would surpass $10,000 USD possibly $100,000 back in 2013 and informed his 500,000 investor clients to acquire Bitcoin once it hit $120. Sought after speaker and advisor on Bitcoin.

Advisor

(Mentor, Entrepreneur)

Brett McCallum

A leader in digital workspace thinking with over 25 years experience in ICT industry specialising in banking and government organisations. An entrepreneur for the past 20 years. Has had 7 business exits. Currently mentoring the Start-up industry in South East QLD and is part of Queensland Government Mentoring for Growth Team.

Brett has advised companies for the past 20 years across Australia, USA and the UK and is an active adviser to approx. 20 companies at this time.

Brett has taken all of life experiences and now shares his thoughts and skills through Public Speaking and MC services to the Technology and Start-up industries (brettmccallum.com).

Over the past 12 months Brett has been investing and providing advice to individuals about investing in Crypto Currencies and Disruptive Practices across Banking, Property and Government.

Chief Financial Officer

T. Davey

Qualified CPA and CA with over 10 years of experience in diversified industries especially in finance, real estate and media sector.

The team.

Advisor

(Founder, Your Social Voice)

Kim Barrett

A founder of Your Social Voice, an online marketing and lead generation agency serving experts and small business owners.

Kim got his start in the field of marketing fourteen years ago and has worked inside accounting firms, IT companies and grain trading companies, where he focused on growing the business' profitability through better marketing strategies. Using his expertise with Facebook ads and other online lead generation methods, Kim took his agency from zero to $100,000 / month in sales in under a year.

He is an international bestselling author, speaker and trainer and taught marketing around the world in 10 countries and 20 different industries. Kim helped many businesses grow to 6 and even 7 figures. As a direct result of his consulting and services, Kim added in excess of $10 Million in sales to businesses around the world.

Advisor

(Director, Prizstine Consulting)

Jason Gavranic

A skilled and experienced civil engineer with a highly regarded history in project and operations management through all levels of infrastructure, construction, building and services work with some of Australia's leading contractors.

With extensive project management, budgeting, programming and commercial experience, Jason is well equipped to strategically oversee projects ensuring they are completed on time and on budget.

Jason is an innovative leader who utilises his strong people skills to develop trusting and respectful relationships with his clients and employees. He strongly believes in assisting individuals and teams to get the highest and best use out of their abilities to ensure the best possible results for both clients and the employer.

Advisor

(Entrepreneur)

Margie Stewart

Margie Stewart is a full time investor and entrepreneur. Her areas of focus include financial services and monetary system reform (defi/crypto) as well as disease disruption (via medicinal cannabis and nutrigenomics innovation).

Margie has studied at Singularity University in Silicon Valley with leading futurist Ray Kurzweil and Peter Diamandis. Margie has delivered more than $90 million property development projects across Australia.

Before becoming a financial entrepreneur in 2000 she worked in banking and TV news reporting. Her passion is solving big, global problems and she sees no bigger challenges than disrupting the monetary system and establishing a free media.

She hosts her own show on the Australian National Review Global News Network www.anrnews.com, called the "Remedy Report" and "the Rant", weekly.

Advisor

(CPA - Australia)

Jackie Frost

Jackie Frost has a strong interest in wealth creation, money and financial management, business development, technology & innovation, real estate and retirement planning.

A business graduate and entrepreneur with accomplishments in developing her own property investment and share portfolio, property development, accounting, IT system implementations, technological innovation, project and change management and business process re-engineering and is experienced in leadership and mentoring.

The team.

Development Team

Bitcoin 2.0 has recruited numerous high level Senior Developers who have been working on the Blockchain for a major Global Investment Bank. We have shown a few of our Development Team.

Our Development Team is mostly based in London, UK.

Our head Developers have worked for large Multi National Banks creating their blockchain development such as Macquarie Bank and Lloyds of London.

Head of Sales & Marketing

Warren Stokes

Warren has achieved success in sales, marketing and management over the past thirty years.

His current focus is on the funding for SME's and the sales and marketing of Property and Financial services.

Digital Marketing Specialist

Tracie Parisi

Digital Marketing Specialist

Simeon Cryer

Technical Admin

Jerome De Guzman

Customer Service

Scott Johnston

Head of Affiliates

Ryan Johnson

Head of I.T

Anupam Verma

Customer Assist

Tanasha Harman

FAQ.

Will I be receiving a token or a coin?

A digital token that's often referred to as a coin.

What exchanges will Bitcoin 2.0 be available on?

Initially Wozinga a London (UK based exchange) then others subject to approvals.

How do I access my tokens?

Tokens will be allocated to your Bitcoin 2.0 wallet after the ICO.

Is there a Bitcoin 2.0 wallet?

Yes it will be released soon.

Do I need to provide a wallet address?

You'll have to open your Bitcoin 2.0 wallet, then complete your details.

How long is the advertising credit valid?

Up to 5 years from date you purchase. If transferred / sold, the 5 years starts again for the new holder of the coin.

Can I sell my coins / tokens after the ICO?

Yes but subject to the restrictions set in the Whitepaper.

Pre Seed investors (i.e. any rounds before the ICO) have to wait for 2 months after the ICO to be able to sell and then are restricted to a maximum of 8.33% per month.

Pre Sale buyers (i.e. in the ICO) have to wait only one month to sell and are restricted to the sale of 25% per month.

Can I buy in AUD or USD?

Yes in any currency but the prices listed are USD.

Can I do a bank transfer?

Yes via the website - bitcoin20.website.

Can I pay with Bitcoin?

Yes. Plus Ethereum, Ripple and Litecoin and Bitcoin Cash.

Disclaimer.

⊗ *Not available to US or Singapore Residents*

⊗ *Not available to Australian Retail Investors*

✓ *Offer only available to sophisticated Investors*

✓ *You should only invest what you can afford to lose, digital tokens can lose some or all of their value*

Any information presented in this document is given purely as illustrations and should not be construed as specific investment recommendations; It is general in nature and does not take into account your objectives, financial situation or needs. The laws relating to investment, taxation, benefits, and the handling of money are constantly changing and are often subject to changes in government policy. Whilst every care has been taken to ensure the accuracy of the material contained herein at the time of publication and presentation, the author, presenter, promoters nor the publishers will bear any responsibility or liability for any action taken by any person, persons or organisations on the purported basis of information contained in the document herein. Without limiting the generality of the a foregoing, no person, persons or organisations should invest monies or take other action on reliance of the material contained herein but instead should satisfy themselves independently (by seeking expert advice or otherwise) of the appropriateness of any such action. All investing carries some risk and you should seek professional financial advice prior to investing.

The purchase of digital tokens is no guarantee of return and are strictly non refundable. Digital tokens can lose some or all of their value and should be considered speculation.

If paying with credit card you accept this digital token purchase is non refundable and I hereby agree to never request a merchant chargeback. The credit card billing company name will appear different to Bitcoin 2.0 depending on which merchant is being utilised. A receipt will be emailed and a email confirmation of my order.

Digital tokens are strictly non refundable. If you purchase by credit card you agree to never request a merchant chargeback.

You should only purchase digital tokens with money you can afford to lose.

You will be emailed a confirmation of your order. Please check junk box.

About Australian National Review.

Australian National Review is Australia's first real free and independent press, one with no editorial control by the elite, but a publication that can generate critical thinkers and critical debate and hold those spreading mistruths and deliberate propaganda in mainstream media to account.

News with a difference that will be educational, compelling and create a platform for political and social change in this country and address the real issues facing this country and the world.

The publication's purpose is to be a "force for good and a platform for much needed change and to generate critical debate".

Our readers have an interest in independent news, recognise mainstream media lies often. They are upwardly mobile and many invest in real Estate, stocks and have businesses.

ANR is a not-for-profit organisation that relies on sponsors and donations however, the ANR Global News Network will be a for profit news network in order to provide a return for investment capital required to fund such a 24 hour news channel.

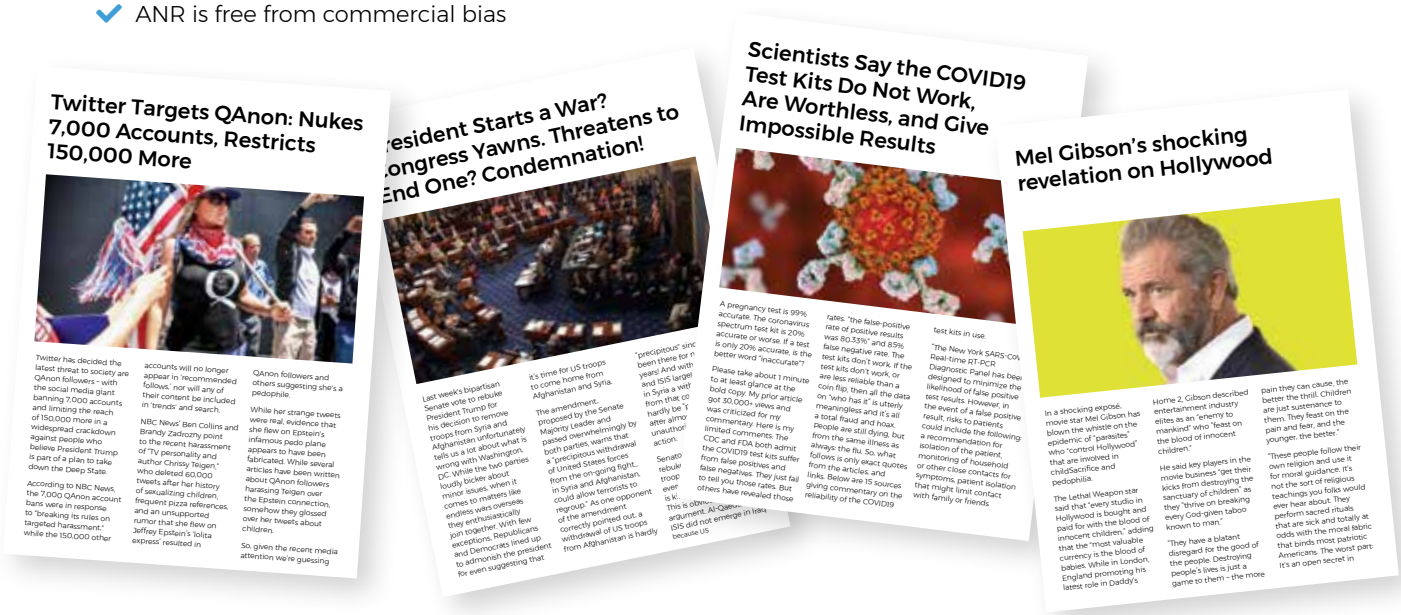
- ANR is a not-for-profit organisation
- ANR currently is emailed to over 50,000 readers
- Most of ANR's readers are Australian with many others from NZ UK and US
- ANR email to other databases including stock traders and property investors from wealth magazine subscribers within the group
- ANR is now solely online
- ANR is an independent media organisation
- ANR is free from commercial bias

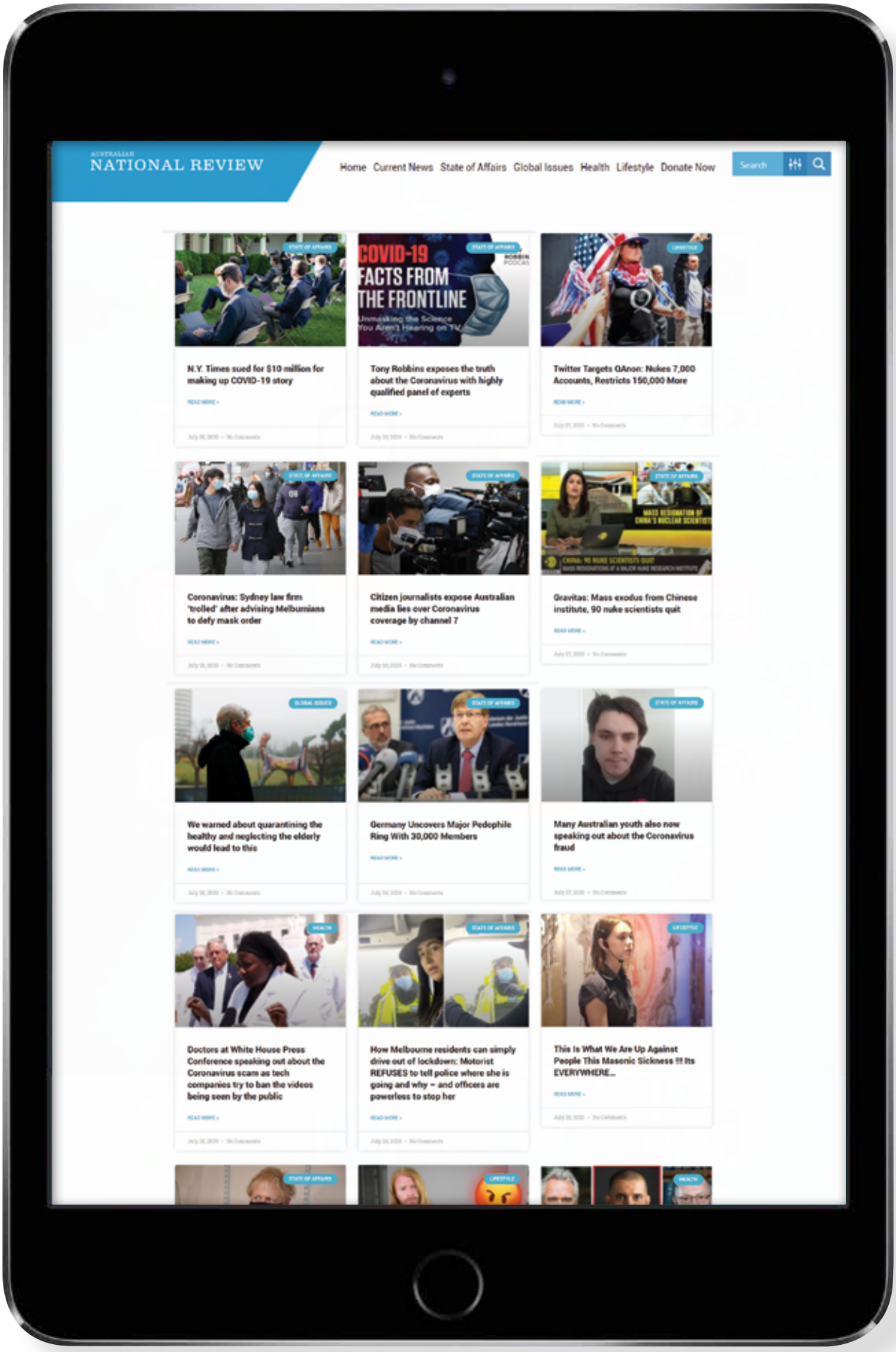
NEWS

ALMOST
1 million
READERS

READERS FROM ALL OVER THE GLOBE

OVER
50,000
ACTIVE EMAIL LIST




AUSTRALIAN
NATIONAL REVIEW
Home Current News State of Affairs Global Issues Health Lifestyle Donate Now
Search
COVID-19
FACTS FROM
THE FRONTLINE
N.Y. Times sued for $10 million for making up COVID-19 story
Tony Robbins exposes the truth about the Coronavirus with highly qualified panel of experts
Twitter Targets QAnon: Nukes 7,000 Accounts, Restricts 150,000 More
Coronavirus: Sydney law firm 'trolled' after advising Melburnians to defy mask order
Citizen journalists expose Australian media lies over Coronavirus coverage by channel 7
Gravitas: Mass exodus from Chinese institute, 90 nuke scientists quit
We warned about quarantining the healthy and neglecting the elderly would lead to this
Germany Uncovers Major Pedophile Ring With 30,000 Members
Many Australian youth also now speaking out about the Coronavirus fraud
Doctors at White House Press Conference speaking out about the Coronavirus scam as tech companies try to ban the videos being seen by the public
How Melbourne residents can simply drive out of lockdown: Motorist REFUSES to tell police where she is going and why – and officers are powerless to stop her
This Is What We Are Up Against People This Masonic Sickness !!! Its EVERYWHERE...

Facebook Insights.

ANR Founders Facebook insights where a lot of ANR videos are posted and advertisers can get access to.

Trends

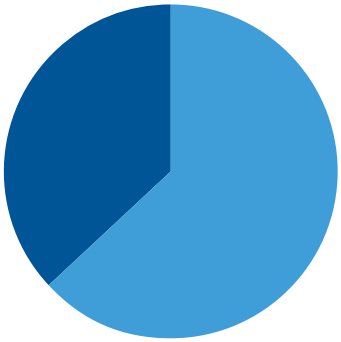
1.72M ↑ 110% Facebook page reach

Audience

52.0K Facebook page likes

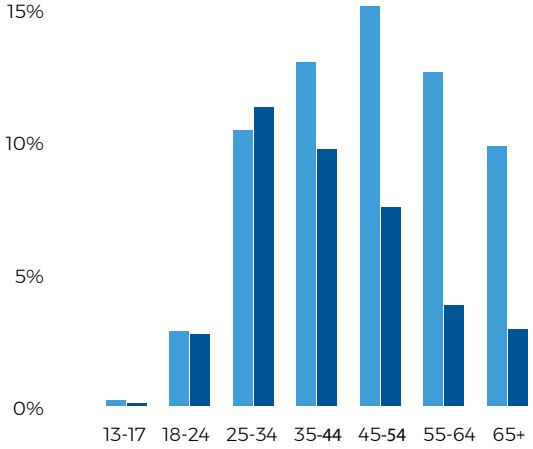
Gender

- Women
- Men



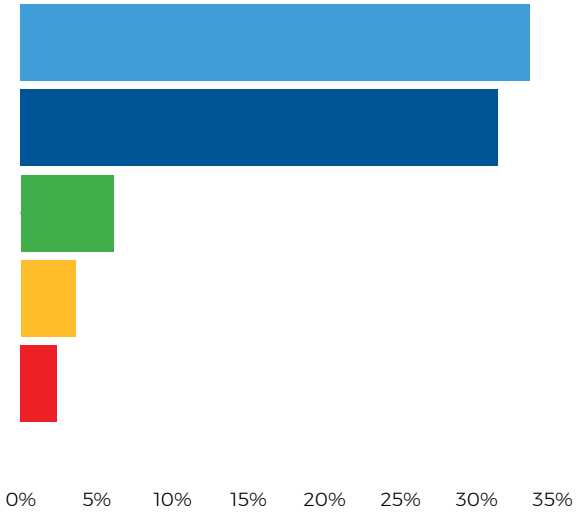
Age & Gender

- Women
- Men



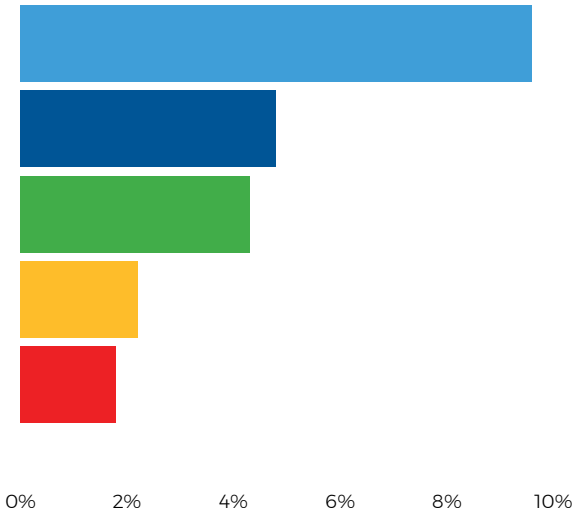
Top Countries

- United States of America - 33.5%
- Australia - 31.4%
- United Kingdom - 6.1%
- New Zealand - 3.6%
- Canada - 2.4%



Top Towns / Cities

- Melbourne, VIC Australia - 9.6%
- Sydney, NSW Australia - 4.8%
- Brisbane, QLD Australia - 4.3%
- Gold Coast, QLD Australia - 2.2%
- Perth, WA Australia - 1.8%

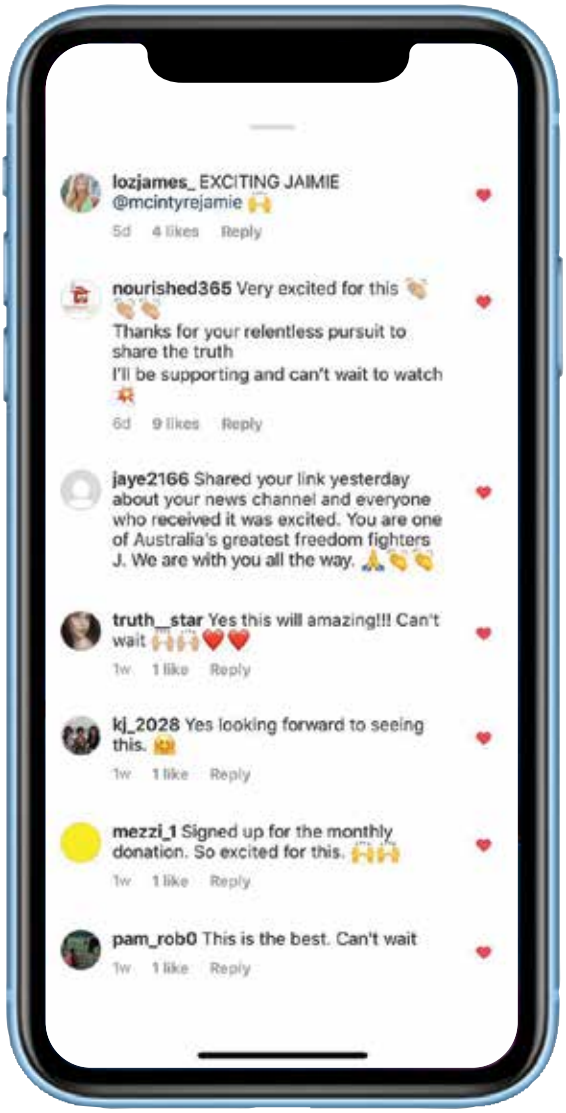


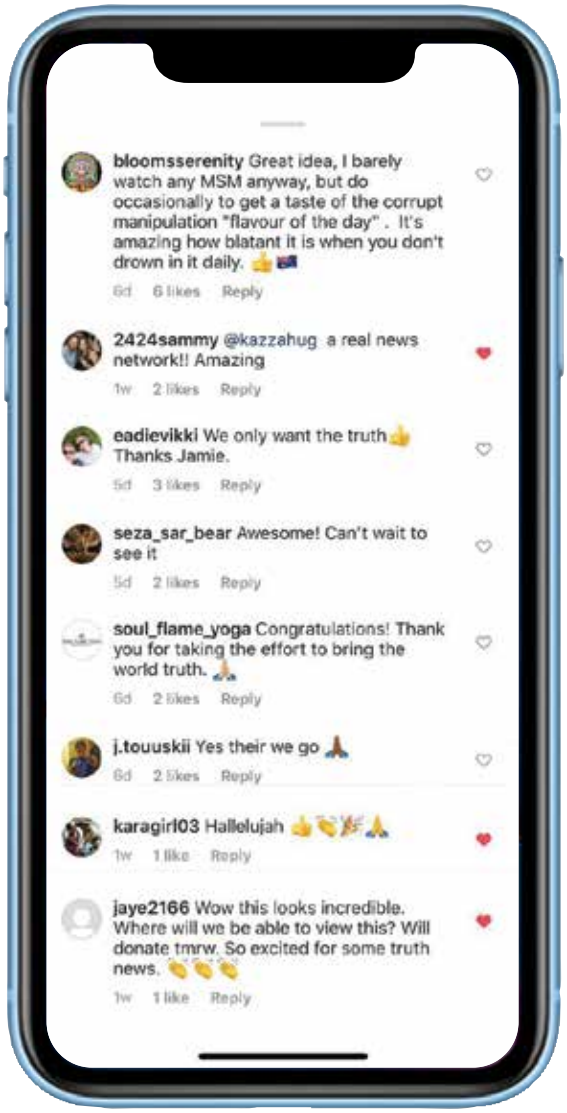
Thousands of supporters.

The hundreds of thousands of supporters that support ANR already and the announcement of its planned Global News Network are what can be referred to as “raving fans“.

Unlike mainstream media who followers show little loyalty or passion, the followers of ANR are extremely dedicated and loyal and some of societies most researched and educated on world events.

This is the greatest event to come out of 2020!





This is so flipping exciting. The shift and ripples it will create will be wonderful to see!

Who Owns Newsmax Media?

By Rachel Curry

Right-wing conservatives have a bone to pick with some of America's most prominent media platforms. Facebook and Twitter are fact-checking posts while Fox News is officially projecting Joe Biden as president-elect. As a result, platforms such as Parler and Newsmax are replacing old favorites, and they're taking off.

The Parler app has practically doubled in popularity since the U.S. election, now achieving more than eight million downloads. Meanwhile, Newsmax—a media platform that streams pro-Trump political coverage—had hundreds of thousands of viewers on election night.

Who owns Newsmax Media?

Christopher Ruddy founded the Newsmax website in 1998. At the time, big-time investors supported the platform, including the family of deceased CIA director William J. Casey. Newsmax has always been one to promote conspiracy theories, starting with those surrounding the 1993 suicide of Deputy White House counsel Vince Foster.

Today, Newsmax TV is operated by Newsmax Media, which remains spearheaded by CEO Ruddy. The Qatari government has invested in Newsmax since 2018, when it acquired a major stake in the company.

Newsmax embraces the "Hammer and Scorecard" conspiracy theory

Newsmax White House correspondent Emerald Robinson is one of many Trump enthusiasts who have backed a recent conspiracy theory. The theory states that a supercomputer, "Hammer," paired up with a software, "Scorecard," to perform voter fraud in real-time. The theory's believers, who include Steve Bannon and George Papadopoulos, say this is what led to the Biden lead.

So who started the "Hammer and Scorecard" conspiracy theory? None other than Dennis Montgomery, a former intelligence officer who once falsely claimed he had technology that could track Al Qaeda's movements.

Did Fox News ratings drop?

Just about every news outlet has called the 2020 U.S. presidential race in favor of Biden. One of those outlets is Fox News, a notably conservative media platform.

The media company has not admitted it believes voter fraud is an issue for this election, and it has called swing states in favor of Biden. As a result, some viewers felt ostracized.

Fox News ratings haven't dropped significantly, but Newsmax TV ratings were up more than 600 percent on Nov. 10, reaching 437,000 viewers.

Is Newsmax a public company?

Newsmax Media is not a public company, which means it's only backed by private or institutional investors.

Does Newsmax have stock?

Because Newsmax isn't public, it doesn't have publicly available stock. Private investors own certain stakes in the company. Since Newsmax's moment of fame, however, Fox News stock ("FOX" on the Nasdaq Exchange) has dropped 6.26 percent.

Who is Christopher Ruddy?

In addition to being CEO of Newsmax Media, Ruddy is a close friend of Trump. Despite the fact that Newsmax is an undeniably conservative-leaning platform, Ruddy insists it's unbiased (calling it "alternative" instead of "conservative").

Prior to launching his own company, Ruddy wrote for the New York Post and Pittsburgh Tribune-Review. He started out criticizing President Bill Clinton, but has since become a noteworthy philanthropist for the Clinton Foundation.

Christopher Ruddy's net worth

Newsmax is a profitable company, which naturally means Ruddy reaps the rewards. Reports suggest Newsmax is worth at least $100 million. Ruddy hasn't released his own net worth, but since he's the founder, owner, and CEO of Newsmax, we can connect the dots.

The death of mainstream media

TN2 Magazine | August 29, 2020

Thomas Jefferson, the former president and Founding Father of the United States, viewed newspapers as so fundamental to the success of democracy that they were the only alternative to social upheaval. Terming newspapers a 'formidable censor of the public functionaries', he argued that broadsheets have the power to 'produce reform peaceably, which must otherwise be done by revolution'. Indeed, mainstream media outlets – radio, television, and newspapers – have long perceived themselves as cornerstones of social and political progress. By platforming considerate debate and careful discussion, the mainstream media is a traditional champion of free speech and civil reform.

However, in a decidedly tumultuous political climate – one in which civil rights protests have been reignited across the globe and world leaders such as Donald Trump have manipulated the Coronavirus crisis to perpetuate a political agenda – have mainstream media outlets remained a viable source of news and information? Or are they increasingly vulnerable to bias and imbalance? During a period in which so many of us have been cooped up at home with only our phones or laptops for company, has the embeddedness of social media – a quickfire, 24/7, highly subjective source of information – within all our lives catalysed the permanent decline of the mainstream media? Are we currently witnessing the inauguration of a new era defined by constant communication across platforms such as Twitter, Facebook and Instagram?

It would seem so. A recent rally by the Trump campaign was partially usurped by a coordinated effort from teenage Tik-Tok users, many of whom used social media in an attempt to damage the electoral chances of the current United States president. A video depicting the graphic murder of George Floyd catalysed global anti-racism protests and a renewed emphasis on the necessity of examining white privilege. In Ireland, the Direct Provision system – a concrete example of systemic racism, the dismantlement of which is often platformed only by activists – has become enmeshed in the consciousness of the general public due to a wave of posts from Irish influencers.

Traditional media outlets aim to offer detailed scrutiny and attentive analysis of pressing political issues. They do so every few hours in a methodical, regular fashion, one which oftentimes seems behind-the-times and clunky in comparison to the nonstop nature of social media. Mainstream media reporters painstakingly research a news item before presenting it and attempt to appear ethical and unbiased in outlook. As admirable as journalistic integrity is, however, it has begun to falter against the tide of personal opinion, endless updates and entertaining debate stirred up by Twitter, Facebook, Instagram and Tik-Tok.

Over the past decade, social media platforms have ascended to become viable competitors to the mainstream media. As a result, traditional newspapers, radio and television stations have sometimes sought to become bombastic and sensationalist in outlook. Behind every platform – whether in print or online – lie real people with real opinions and strong political and personal agendas. Social media, as a concept, is liable to be rife with subjective 'hot takes' and, yet, by becoming a foil to mainstream outlets, it has brought into sharp focus the imbalances and biases embedded within traditional media forms. TV stations in the United States recently refused to censor the faces of Black Lives Matters protesters, The Guardian has been called out for failing to platform transgender voices, Irish fashion magazines have run articles about combatting racism yet seem unwilling to actively platform Black models.

Writing for the Washington Post in 2018, Douglas McLennan pointed out the tendency of newspapers to title themselves 'mirrors': The Mirror, The Daily Mirror, The Hometown Mirror etc. Within this observation is a profound truth – the role of the mainstream media in reflecting the successes and failures of modern society. When we consider the mirror analogy in the context of social media, the metaphor distorts and reshapes. At times, social media offers us a clearer reflection than any traditional newspaper or TV station, one which catalyses calls to action and sparks change or reform. Simultaneously, it sometimes shows attempts by users to create fragmentation and rupture, to provoke fury and hate, and to twist vital truths into harmful rhetoric intended to mislead. In order to overcome the challenges posed by social media, it is necessary for mainstream outlets to adapt and find creative ways to showcase the opinions of ordinary people. If traditional media outlets can reinvent themselves to offer unclouded and unbiased images of real lives, real issues and pressing social problems, then they may well manage to halt their own decline.

Jefferson perceived newspapers as important instruments in the process of preventing violent revolution. Modern-day social media, however, can create revolutionaries, both those who press for good and those who seek to divide. Traditional outlets for information – radio, television, newspapers – still play a vital role in the defence of democratic values. In order to survive and flourish, however, the mainstream media must attune itself ever more to the voice of the everyday person. By becoming truly representative – the clearest mirror – traditional media will prove a formidable competitor to the constant clamour of online platforms.

Media history.

Foundation

CNN was founded in 1980 by American media proprietor Ted Turner and Reese Schonfeld as a 24-hour cable news channel. Upon its launch in 1980, CNN was the first television channel to provide 24-hour news coverage, and was the first all-news television channel in the United States.

Success

As of September 2018, CNN has 90.1 million television households as subscribers (97.7% of households with cable) in the United States.

In 2019, CNN ranked third in viewership among cable news networks, behind rivals Fox News and MSNBC, averaging 972,000 viewers.

Foundation

Fox News Channel is an American multinational conservative cable news television channel. It was created by Australian-American media mogul Rupert Murdoch to appeal to a conservative audience. It launched on October 7, 1996, to 17 million cable subscribers.

Success

Fox News grew during the late 1990s and 2000s to become the dominant subscription news network in the U.S. As of September 2018, approximately 87,118,000 U.S. households (90.8% of television subscribers) received Fox News.

In 2019, Fox News was the top-rated cable network, averaging 2.5 million viewers.

Foundation

Sky News Australia is an Australian 24-hour cable and satellite channel available on the Foxtel and Optus Television subscription platforms. Sky News Australia launched on 19 February 1996, as the first Australian-produced television news channel.

Success

In July 2018, Sky News claimed to have achieved its highest ratings on record, with viewership up 9% overall and its weeknight primetime (6pm-11pm) viewership 25% higher on the same period last year, according to OzTAM figures.

Foundation

OAN was announced on March 14, 2013, by Herring Networks, Inc., a family-owned national video programming company, which also owns sister channel AWE. The OAN channel originally debuted in partnership with The Washington Times.

Success

In June 2019, OAN said that it reached 35 million homes. Its website lists availability via DIRECTV, Verizon Fios, AT&T U-verse, Prism TV, and other distributors. At the time, OAN had approximately 150 staff.

Foundation

RT (formerly Russia Today) is a state-controlled international television network funded by the Russian federal tax budget. It operates pay television channels directed to audiences outside of Russia, as well as providing Internet content in English, Spanish, French, German, Arabic, and Russian.

RT is a brand of "TV-Novosti", an "autonomous non-profit organization", founded by the Russian news agency, RIA Novosti, on 6 April 2005.

Success

According to RT, the network's feed is carried by 22 satellites and over 230 operators, which provides a distribution reach to about 700 million households in more than 100 countries. RT America is available to 85 million households throughout the United States.

In 2011, RT was the second most-watched foreign news channel in the United States and the number one foreign network in five major U.S. urban areas in 2012. In 2014, its main (English) channel was reported have 1.4 million subscribers.

Foundation

Gaia (formerly Gaiam), is an international alternative media video streaming service and online community focusing on fringe-science and yoga. Gaiam was founded in 1988 by Jirka Rysavy.

Success

As of 2018 it had >500,000 subscribers in over 185 countries. In 2019, USA Today ranked Gaia, Inc as the world's fastest growing retailer, spending up to 120% of revenue on advertising.

Foundation

World of Wonder Productions is a production company founded in 1991 by filmmakers Fenton Bailey and Randy Barbato. Based in Los Angeles, California, the company specializes in documentary television and film productions.

Success

The duo (Fenton & Randy), have produced programming for HBO, Bravo, HGTV, Showtime, BBC,Netflix, and VH1, and are considered pioneers in LGBTQ programming – having won an Outfest Annual Achievement Award in 2011.

World of Wonder has a YouTube channel featuring over 3,000 videos and has almost 1.5 million subscribers.

Renowned News Presenters

Tucker Carlson

Tucker Swanson McNear Carlson is an American television presenter, political commentator, author, and columnist who has hosted the nightly political talk show Tucker Carlson Tonight on Fox News since 2016. Carlson became a print journalist in the 1990s, writing for the magazine The Weekly Standard.

Alan Jones

Alan Belford Jones is an Australian former radio broadcaster. Jones hosted a popular Sydney breakfast radio program, on radio station 2GB from 2002 until 2020. Jones advocates conservative views, and the popularity of his radio program has made him a highly paid and influential media personality in Australia.

Andrew Bolt

Andrew Bolt is an Australian conservative social and political commentator. He has worked at the Melbourne-based newspaper company 'The Herald' and 'Weekly Times' for many years. His current roles include blogger and columnist at the Herald Sun and host of television show 'The Bolt Report'.

Source: Wikipedia

Global News Network.

ANR News Network TV launches globally soon. It will be a low cost Sky News or OAN style global news network with political commentary shows starting with the "McIntyre Report" with Jamie McIntyre and ANR Global News Network with additional shows also to be broad casted.

Advertisers can now apply to advertise on the show and or be a sponsor.

ANR GLOBAL NEWS

McIntyre REPORT with Jamie McIntyre.

How will this work?

The network will launch with the 'McIntyre Report', hosted by the ANR Founder, Jamie McIntyre. You could think of this show as a Sky News style political commentary show.

Jamie McIntyre's videos without any marketing get close to 2 million viewers a month. And he has a large following from his career as an educator and has interviewed and hosted the likes of Arnold Schwarzenegger, Sir Richard Branson and others on his stages. A gifted communicator, he also has been involved in Australian politics.

We will expand to other hosts, some who already create content and can professionally produce shows from $500 per hour.

The cost of launching a news standard show and a network has never been lower thanks to technology and home studios.

The target

The target will be to eventually produce 10-12 hours of content per day.

3-4 hours of news content, the remainder of political and business opinion shows and also on the politics of health.

The content will then repeat to cover 24 hours coverage.

Revenue

The business model will derive revenue from

- ✔ Donations
- ✔ Sponsors
- ✔ Advertisers
- ✔ Subscribers
- ✔ License fees

Projecting revenues at this stage is difficult however Fox News in the Us and OAN and Brietbart as examples show what's possible.

The problem.

Mainstream media has been effectively hijacked by extreme left wing media with few right wing media outlets.

Some media outlets skew information, such as reporting news in a way that conflicts with standards of professional journalism or promoting a political agenda through entertainment media.

The concentration of most media has fallen into less then half a dozen major companies' hands, meaning a lack of independence and diversity.

There is bias in reporting to favor the corporate owners, and mainstream bias, a tendency of the media to focus on certain "hot" stories and ignore news of more substance.

The solution.

The solution is to have more independent media outlets, free from bias, telling the truth and defending our democratic way of life.

The Australian National Review's independence means we can set our own agenda and voice our own opinions. Our journalism is free from commercial and political bias – never influenced by billionaire owners or shareholders.

The world needs:

- ✔ A news network that doesn't succumb to censoring or pushing the agendas of the elite.
- ✔ A news network using citizen journalism
- ✔ A network for the people by the people

Why now?

With mainstream media outed as 'fake news' and its credibility in tatters over its support for the Covid fraud, viewers are deserting mainstream media in droves in favour of independent media.

There has never been a better time to launch a news network to cater to those wanting the truth and those disenfranchised by mainstream media propaganda.

$100 million upwards company within 5 years from organic growth alone.

The net worth of CNN is about $5 billion.

Fox Corporation revenue is $12.3 billion.

Estimated Annual Revenue of $30 million.

Estimated Annual Revenue of $4 million.

These 6 corporations control 90% of the media outlets in America. The illusion of choice and objectivity.

By Nickie Louise (Tech Startups)

Elite is a word we use in our daily conversations but few people probably know the origin and the history of the word. Elites (French élite, from Latin eligere, to select or to sort out) are a small group of powerful people who hold a disproportionate amount of wealth, privilege, political power, or skill in society. In the end, this elite class controls what we read, watch, or listen to.

Today, their impacts are more felt in our online news intake and media consumption habits. 37 years ago, 50 companies control the media in America. Fast forward to 2011, American news outlets are controlled only by 6 powerful corporations. Back in 2018, Jim Morrison, a singer, songwriter, and poet, who served as the lead vocalist of the rock band, once said: "Whoever controls the media, controls the mind."

He was right. Today, Americans think they have an unlimited variety of entertainment and media options right at their fingertips. But it is all a lie. This illusion of choice was fabricated by the media elites. In the early 90s before the mainstream adoption of the Internet, the media landscape used to be simple and straightforward. Today, 6 media giants control a whopping 90% of what we read, watch, or listen to.

Objectivity in journalism is an illusion created by the elite class to give the appearance of balanced news. However, there is no such thing as unbiased news. Journalists who work for these six corporations answer to their owners and ultimately serve their agendas. For example, no logical thinking person will expect Washington Post to write a fair and objective story about its owner, especially a story that Jeff Bezos reportedly cheated on his wife. The point of all these is that the media outlets don't necessarily serve the interest of the people they control, instead, they serve the interests of their owners.

In today's startup-centric economy, it is almost impossible for independent media outlets to compete with these six giant corporations that distribute and control a majority of the media in this country. While it may seem that we have limitless options, the simple truth is that we don't.

We've been fed what the media oligarchs want us to eat. The same can be said of the big tech companies that own the social media platforms like Facebook, Twitter, Instagram, and YouTube. These tech overlords silent dissents and censor content that do not fit the elite agenda.

> "Today, a majority of online content we consume on the Internet is controlled by Comcast, ATT, Verizon

That being said, below is an infographic of six corporations that own everything in the big media today. This infographic created by Jason at Frugal Dad shows that almost all media comes from the same six sources.

Of note, this infographic is dated and does not reflect the current media owners of some of the news outlets. For example, GE no longer owns NBC anymore. But the fact that a few companies own everything demonstrates "the illusion of choice," Frugal Dad says. As of September 2020, the 6 media giants are ATT (bought Time Warner), CBS, Comcast, Disney, News Corp (the parent company of Fox News), and Viacom.

Global News Network.

ANR News Network TV has now launched. It is a low cost Sky News or OAN style global news network with political commentary shows starting with the "McIntyre Report" with Jamie McIntyre and ANR Global News Network with additional shows also to be broadcasted.

Advertisers can now apply to advertise on the show and or be a sponsor.

Help us be a force for good in the world today.

For those wanting to help make the world a better place then I'm sure you'll agree we need independent media. One way you can help is support the not-for-profit news site which was founded back in 2013 in Melbourne Australia.

Originally a print newspaper in newsagents, now solely online. If you support what we are doing, please like the Facebook page and share it.

We're asking readers like you to support our open, independent journalism. News is under threat just when we need it the most.

Growing numbers of readers are seeking authoritative, fact-based reporting on one of the biggest challenges we have faced in our lifetime. But advertising revenue is plummeting, and many news organizations are facing an existential threat. We need you to help fill the gap.

We believe every one of us deserves equal access to quality, independent, trustworthy journalism. So, unlike many others, we made a different choice: to keep Australian National Review open for all, regardless of where they live or what they can afford to pay.

This would not be possible without financial contributions from readers who now support our work from 180 countries around the world.

The Australian National Review's independence means we can set our own agenda and voice our own opinions. Our journalism is free from commercial and political bias – never influenced by billionaire owners or shareholders.

We need your support, so we can keep delivering quality journalism that's open and independent. Support Australian National Review from as little as a $1.

The only way to access Bitcoin 2.0 before its listing currently is by making a donation.

Any donations of $250 USD receive the equivalent advertising credit to use towards independent media sites such as our media partners like the "The Australian National Review".

A donation of $500 USD or more will include the equivalent in advertising credit and equivalent in Bitcoin 2.0 (as we have some coins we have been allocated to help the growth of independent media).

Support us in continuing our independent journalism.

Advertise with Banner Ads.

Usually $1,500/month

$750/month

if booked for a minimum of 3 months

Advertise via banner ads on ANR website with exposure to up to 1 million readers.

Advertise with 600,000 Emails per month.

Usually $1,500/month

$750/month

if booked for a minimum of 3 months

Your advertising is showcased 3 times a week at the bottom of ANR daily news emails to a 50,000 plus database (and growing rapidly).

Advertise to our email database solely with your advertising.

Emails to our 50,000+ database solely dedicated to your advertising Valued at $3,000.

Only $1,500 per email if 3 email package is purchased + get a 4th email included as a bonus!

Combo - Banner Ads + Emails.

Usually $3,000/month

$1,500/month

if booked for a minimum of 3 months

Get more bang for your buck

$1,250/month

if booked for a minimum of 6 months

Reap the big rewards

$990/month

if booked for a minimum of 12 months

McIntyre
REPORT

with Jamie McIntyre.

Newly launched!

Major Sponsor.

Usual advertising fee
$9,900/month
no minimum time frame

Includes:

- ✔ Banner ads on ANR website
- ✔ Your advertising on ANR News Daily emails
  Valued at $3,000 per month
- ✔ Acknowledgment as Major Sponsor from Jamie McIntyre for 4 episodes per month
  Valued at $9,990
- ✔ 2 ads per episode (for 4 episodes per month) played on the show
  Valued at $8,000
- ✔ Email once per week to 50,000 database solely dedicated to your advertising
  Valued at $12,000

Ad Spots.

Usual advertising fee
$500
per 30 second ad

$350 each ad
if 10 ad spaces across 3 weekly shows are booked

$250 each ad
if 30 ad spaces across 10 weekly shows are booked

Get more value!

$6,995/month
if booked for a minimum of 3 months

$5,995/month
if booked for a minimum of 6 months

$4,995/month
if booked for a minimum of 12 months

Remedy

with Margie Stewart

A new political commentary show.

Launching soon!

Highlighted Sponsor.

Usual advertising fee
$4,950/month
no minimum time frame

Includes banner ads and your advertising on ANR news daily emails worth $1,500 per month.

Get more value!

$3,495/month
if booked for a minimum of 3 months

$2,995/month
if booked for a minimum of 6 months

$2,495/month
if booked for a minimum of 12 months

Ad Spots.

Usual advertising fee
$250
per 30 second ad

$175 each ad
if 10 ad spaces across 3 weekly shows are booked

$125 each ad
if 30 ad spaces across 10 weekly shows are booked

AUSTRALIAN
NATIONAL REVIEW

EMAIL
contact@australiannationalreview.com

www.australiannationalreview.com